

*Rocky Mountain*  
**BRIDAL  
SHOW**

**PRICING GUIDE  
MEDIA INFO  
AND  
SPONSORSHIP KIT**

**OCTOBER 25, 2026**

**FEBRUARY 7, 2027**

DOUBLETREE HILTON HOTEL  
3203 QUEBEC STREET  
DENVER . CO 80207



digital . print . on site

For complete pricing, specs and deadlines, contact JEWELS GRAY at  
[jewels@rockymountainbridalshow.com](mailto:jewels@rockymountainbridalshow.com) or 303.242.8229

# ABOUT THE ROCKY MOUNTAIN BRIDAL SHOW

Since 1989 the Rocky Mountain Bridal show has been Denver's premier wedding show and has helped thousands of couples connect to their wedding day "dream team".

Historically, the Rocky Mountain Bridal Show has been the largest, best attended, and longest-running wedding show in Colorado. This is where established wedding professionals and hard-to-reach prospects congregate.

A display at our wedding show solves your marketing challenges and provides the platform to show off your business to hundreds of motivated buyers so you can communicate your value personally. No other marketing opportunity provides as much targeted exposure for such a reasonable investment.

## Why wouldn't you want to be in a room full of potential clients who are ready to buy?

Newly engaged couples are about to spend huge money - on services they have never bought - from businesses they have never heard of. If you can get face-to-face with a prospect, are you likely to make the sale? If you answered "yes", we invite you to join Denver's favorite wedding planning event to grow your reach, grow your business, and grow your profits.

The leading wedding websites list thousands of local wedding professionals. Wedding magazines have hundreds of pages of ads. The results from a Google search are staggering. Couples are faced with endless options, often presented as nothing more than a list of commodities. With so much competing for the consumer's attention, it's difficult for a business to get noticed. The advantage of our wedding show means you can maximize your ROI and close sales more quickly!

## BE WHERE THE BRIDES ARE!



## MEET JEWELS GRAY

OWNER . PRODUCER . PHOTOGRAPHER

Jewels is a photographer, speaker, and mentor and has been in the Denver wedding market since 2006. Before starting her business, she worked as a production manager in the local and national music industry, and produced another wedding show from 2011 - 2014. She acquired the RMBS in 2022.

As an exhibitor at the RMBS and the competing shows around Denver, Jewels understands what exhibitors need and want to be successful, and the best practices to convert leads into clients. She is excited to bring the same high standard and quality that Colorado professionals have come to expect from the Rocky Mountain Bridal Show brand.

# WHY THE ROCKY MOUNTAIN BRIDAL SHOW?

## WE SUPPORT YOU WITH:

- Direct and effective marketing campaigns
- An interactive digital lead capture tool
- A comprehensive database of leads and their contact information for easy follow-up
- Network with the best professionals in the area in our Facebook Group, meet ups and styled shoots
- Educational opportunities throughout the year for free

## WE'RE LOCAL

Unlike other shows, we aren't here to just sell you booth space. The Owner has been personally invested in the Colorado wedding market since 2006 as an exhibitor and service provider, and we don't produce shows in any other market.

## QUALITY OVER QUANTITY

We focus on only a couple of high-quality shows per year with an emphasis on wedding industry focused exhibitors and qualified attendees.

## LOCATION . LOCATION . LOCATION

Conveniently located in Denver.

## CAP ON VENDOR CATEGORIES

This means less competition. No vendor category goes higher than 15% of the total in the show, ever.

## WE CHARGE FOR TICKETS

A higher price than any other local show, to ensure a higher caliber of attendee. We also offer Presale VIP tickets. Our attendees are more motivated to book your services and you don't have to work as hard to gain their business.

NO OTHER SHOW GOES OUT OF THEIR WAY TO CURATE AND EXPERIENCE LIKE THIS  
FOR BOTH OUR EXHIBITORS AND OUR GUESTS! **WHY? BECAUSE WE'RE WEDDING PROS TOO!**

# WHAT OUR EXHIBITORS ARE SAYING...

*"Best show I've done in 10 years!"*

*"I have done other expos in the tech industry and none were as well organized and attended as this. Very impressed!"*

*"I was nervous this was going to be a chaotic mess, but this was a very well organized event that really brought in qualified leads. I'm excited to go again next year!"*

# BRIDESCAN IS A LEAD-CAPTURE TOOL FOR YOU, AND A WEDDING PLANNING TOOL FOR COUPLES.

Connecting with couples during and after the show is a crucial step in getting a good return on your investment. We are excited to offer a BETTER WAY to exchange contact information with couples at our show! This awesome wedding show resource will help facilitate a connection between you and potential clients. We simplify your wedding show follow-up with the ultimate digital tool to connect you with brides and grooms so you can have access to their contact information and wedding needs instantly.

Attendees will be using this tool and you should too.

## HOW IT WORKS

Couples at the show will create their profile in BrideScan with their contact information, wedding date and any other information they wish to include (guest count, theme, budget).

As they walk the show floor, they will use their phone camera to scan your unique QR code in your booth and upon scanning, they exchange information with you. They don't just get your company information, you get theirs, too – instantly!

Once an attendee scans your unique QR code in your booth, you will be able to sign in to BrideScan.com to see the contact information of those who scanned your QR Code so you can reach out to your hot leads immediately following the show without having to wait for the Bride Lead List!

BrideScan also allows couples to see your profile with contact information, services offered, open dates, website and social media links, and much more!

## YOUR BRIDESCAN SUITE

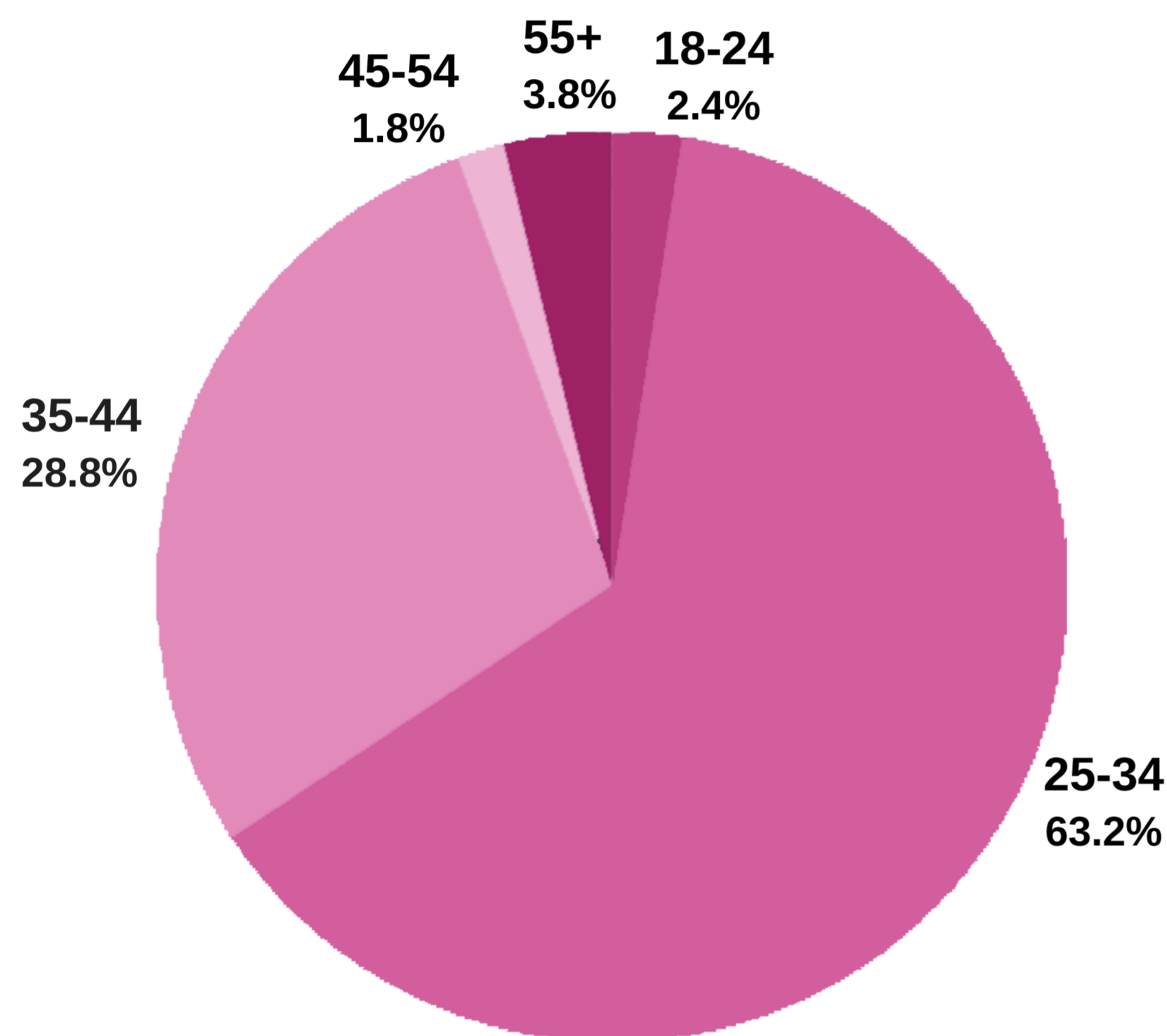
### DO NOT MISS THE OPPORTUNITY TO CAPTURE THE COUPLE'S CONTACT INFORMATION AND WEDDING DETAILS DIGITALLY AND IMMEDIATELY!

1. If you have been in our show before, you most likely already have a BridesScan account. If not, you will get one!
2. WE WILL CREATE YOUR BRIDESCAN PROFILE FOR YOU WITH YOUR BASIC BUSINESS CONTACT INFORMATION. THIS STEP REQUIRES NO ACTION ON YOUR PART. (To be clear, do not download the app. The app itself is for brides and grooms only.)
3. About a week before the show, you will receive an automated email from BRIDESCAN with a link to set up or update your profile. Now you can update/insert your company info, products, services, pricing, etc. (the stuff attendees will see after they swap info with you when they scan your QR code).
4. Your QR code will be in your booth upon arrival at the show. Attendees will scan your QR code as they walk by your booth and automatically give you their info and receive your info SIMULTANEOUSLY. After the show, you'll log in to your BRIDESCAN profile on bridesScan.com and see the contact information of the attendees who scanned you. These are your hot leads - contact them immediately!

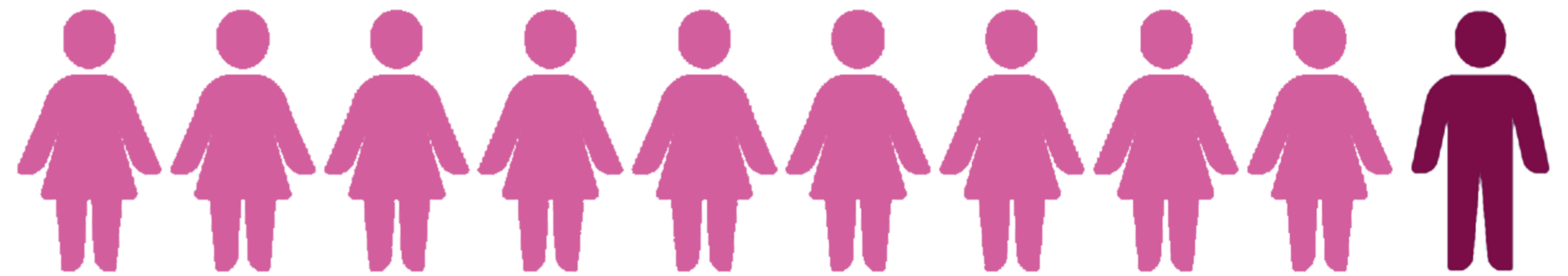
# Rocky Mountain BRIDAL SHOW

## DEMOGRAPHICS

### AGE GROUP



### GENDER



93% FEMALE | 7% MALE

### LOCATION

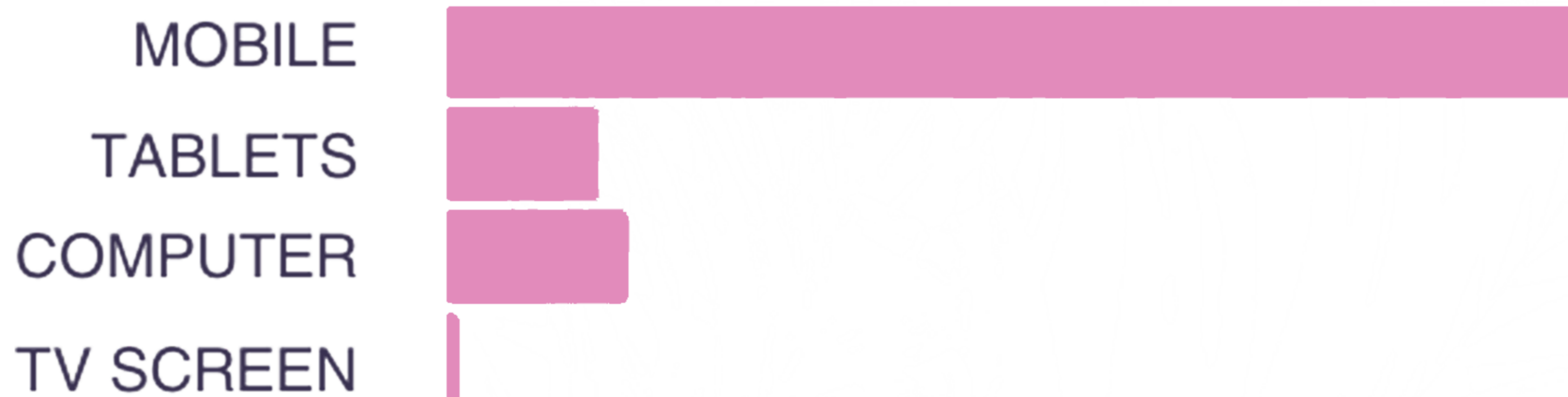


### SOCIAL MEDIA

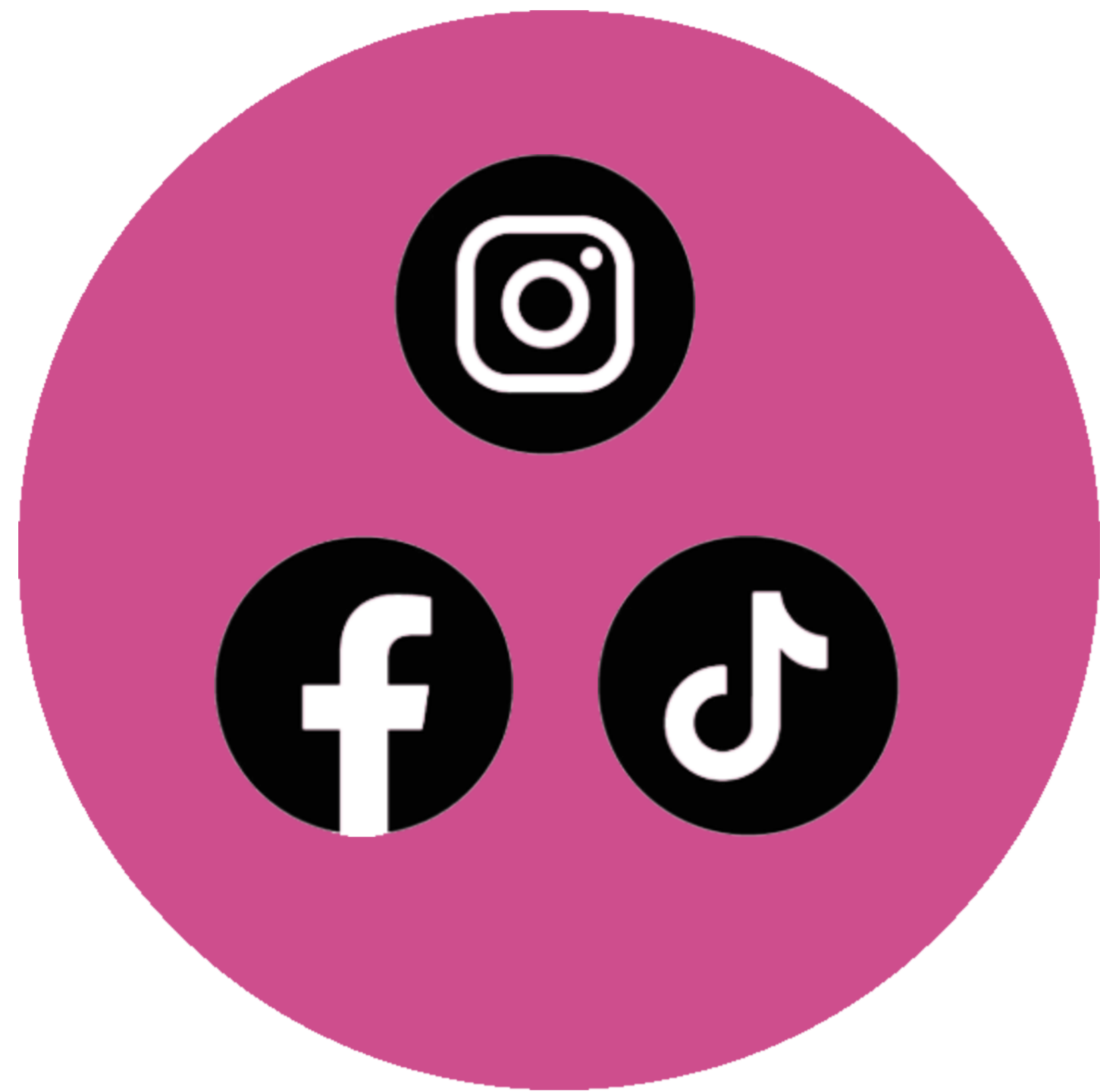
# 512.8 K

IMPRESSIONS FROM  
RECENT CAMPAIGNS

### DEVICES USED



# Rocky Mountain BRIDAL SHOW



## TARGETED SOCIAL MEDIA CAMPAIGNS

COMBINED FOLLOWERS  
7.7K



## DIRECT EMAIL MARKETING

CURRENT LEADS  
6,844



## SEO Backlinks

# CURRENT STATS

JANUARY 2026

TOTAL TICKETS PRE-SOLD	2392
TOTAL PRE-SOLD ENGAGED	1279
TOTAL ATTENDED	1919
TOTAL ATTENDED ENGAGED	1287
TOTAL EXHIBITORS	101

# SIGN ME UP!

## INCLUDED WITH YOUR REGISTRATION:

- List of registered leads
- Identification Sign
- Pipe & Drape set up
- Table(s) and chair(s)
- Standard listing on our website

PACKAGE  
SHOW DISCOUNT:

**\$100 OFF  
EACH SHOW!**

\*MUST SIGN UP FOR  
BOTH AT THE SAME TIME

BOOTH OPTIONS	OCT 2026	FEB 2027	A LA CARTE ADD-ONS
<b>8' x 6' Non-Corner</b> Includes one 6' skirted table and one chair	\$1075	\$1175	<b>BAG DROP ONLY</b> \$350 Your 300 marketing pieces in gift bags to attendees - no booth, no leads list included.
<b>8' x 6' Corner</b> Includes one 6' skirted table and one chair	\$1175	\$1275	<b>BAG DROP ADD ON</b> \$150 Your 300 marketing pieces in gift bags to attendees.
<b>10' x 10' Non-Corner</b> Includes one 6' skirted table and one chair	\$1399	\$1499	<b>BRIDECAN</b> \$20 Lead capture tool - new accounts only
<b>10' x 10' Corner</b> Includes one 6' skirted table and one chair	\$1499	\$1599	<b>ELECTRICITY</b> \$160 5 amps
<b>10' x 20' Interior/Interior</b> Includes two 6' skirted tables and two chairs	\$2599	\$2799	<b>WEBSITE ADVERTISING</b> \$300 Premium listing for 6 months
<b>10' X 20' Interior/Corner</b> Includes two 6' skirted tables and two chairs	\$2799	\$2899	<b>WEBSITE ADVERTISING</b> \$600 Premium listing for 12 months
<b>10' X 30' Interior/Corner</b> Includes three 6' skirted tables and three chairs	\$3999	\$4199	
<b>20' X 20' Island</b> Includes four 6' skirted tables and four chairs	\$5599	\$5999	<b>ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE</b>

Show management reserves the right to require booth size on a case by case basis, such as caterers in a minimum 10x10.

## RESERVE YOUR BOOTH

A contract and minimum non-refundable deposit 25% on receipt. Balance due in full 30 days before the show. Payments are non-refundable and agreement is non-cancellable and non-transferable to another business or another show. All payments are due under the agreement even if you do not physically use your booth space or are unable to exhibit for any reason.

# Rocky Mountain BRIDAL SHOW

## 2026 & 2027 SPONSOR PACKAGES

	PREMIUM ONE AVAILABLE	PLATINUM THREE AVAILABLE	GOLD FIVE AVAILABLE
PRESENTING SPONSOR: LISTED ON ALL MARKETING AS "SPONSORED BY (YOUR NAME)"	X		
LOGO ON GIFT BAG	X		
PREMIUM SIGNAGE AT THE SHOW - FOUR BANNERS	X		
PREMIUM WEBSITE LISTING	X	X	X
BRIDECAN PROFILE	X	X	X
BAG DROP INCLUSION	X	X	X
BOOTH SIZE	10 X 20	10 X 20	10 X 10
PREMIUM SHOW LOCATION	X	X	X
ACCESS TO ELECTRICITY	X	X	X
FEATURED SOCIAL MEDIA POSTS ON ALL PLATFORMS	MONTHLY*	MONTHLY*	ONE
FEATURED EMAIL BLASTS	MONTHLY*	MONTHLY*	ONE
FEATURED BLOG POSTS	THREE*	ONE	ONE
LIST OF ATTENDEES	X	X	X
VIP TICKETS	10	5	2
	9999 (14,525 VALUE)	6499 (7,450 VALUE)	3499

\*MONTHLY FEATURES ARE FOR 6 MONTHS. JANUARY SHOWS INCLUDE NOV, DEC, JAN, FEB, MAR, APR FALL SHOWS INCLUDE MAY, JUN, JULY, AUG, SEPT, OCT.

MORE INFORMATION: BAG DROP IS FOR 300 PIECES AND GIVEN TO THE FIRST 300 BRIDES WHO ATTEND. SINGLE BOOTHS INCLUDE ONE 6 FT. TABLE AND ONE CHAIR. DOUBLE BOOTHS INCLUDE TWO 6 FT. TABLES AND TWO CHAIRS. VIP TICKETS INCLUDE A GIFT BAG, EXPEDITED ENTRY, ENTRY INTO THE VIP LOUNGE, ONE "BRIDE TO BE" SASH, ONE ENTRY INTO THE HONEYMOON GIVEAWAY, AND ONE DRINK TICKET. ABOVE PRICES ARE PER SHOW.

NOTE: SPONSORSHIP BENEFITS ARE SUBJECT TO PRINT AND PRODUCTION DEADLINES. RMBS WILL MAKE EVERY EFFORT TO INCLUDE THE SPONSOR'S NAME, LOGO, AND URL AS PART OF THE STATED SPONSORSHIP PACKAGE HERewith. SPONSORSHIP PURCHASES MADE BEYOND PUBLISHED PRINT AND PRODUCTION DEADLINES ARE SUBJECT TO AVAILABILITY. PRICES ARE PER SHOW AND SUBJECT TO CHANGE WITHOUT NOTICE.

# SPONSORSHIP OPPORTUNITIES

- ON SITE -

Make sure RMBS attendees see your brand messaging multiple times during the day.

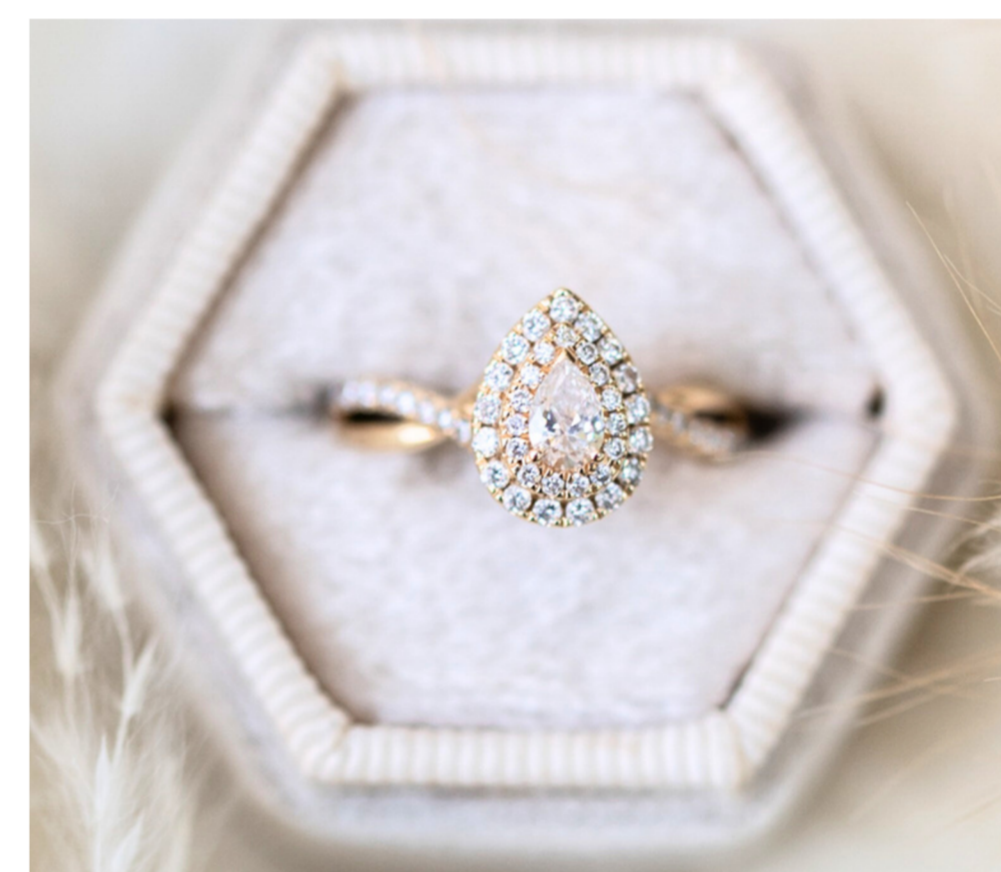
## GIFT BAG SPONSOR



\$750

100 VIP & 200 GA REUSABLE TOTES  
FREE TO THE FIRST 200 COUPLES TO ATTEND

## RING PORTRAIT SPONSOR



\$500

COVERS BOOTH AND PHOTOGRAPHER FEE  
TO TAKE MACRO LENS PORTRAITS OF  
GUESTS' RINGS FOR FREE

## VIP LOUNGE SPONSOR

\$500

FOUR SPOTS AVAILABLE  
FLORISTS, RENTALS, FURNITURE, BARTEND, ETC.

## BAG DROP ADD ON

\$150

ADD ON TO YOUR BOOTH  
#300 PIECES FOR OUR GIFT TOTES

## SPOTLIGHT STAGE SEGMENT

\$250

FIVE AVAILABLE - LIMITED TO ONE  
VENDOR CATEGORY PER SHOW

Graphic production, installation, and removal included in the sponsorship fee.  
Information on deadlines available at time of purchase.